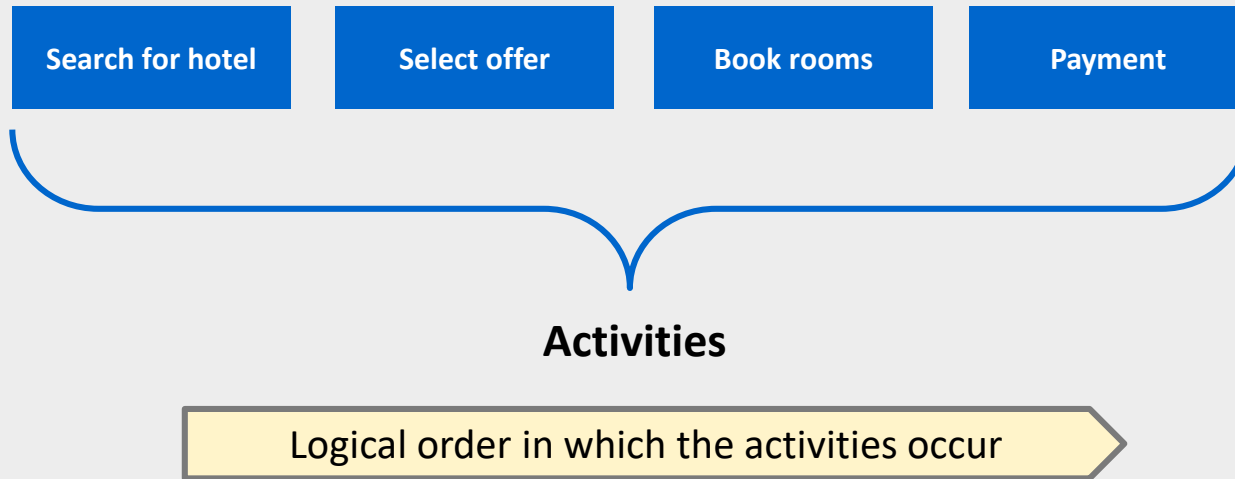




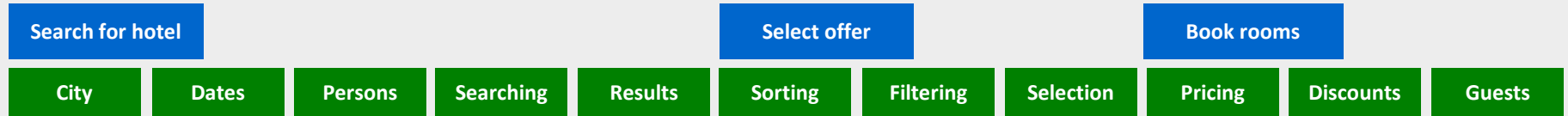
# HOW CAN STORY MAPPING BE USED FOR PRODUCT BACKLOG CREATION

**ANDY BRANDT, RAFAŁ MARKOWICZ**

# STORY MAPPING



# STORY MAPPING

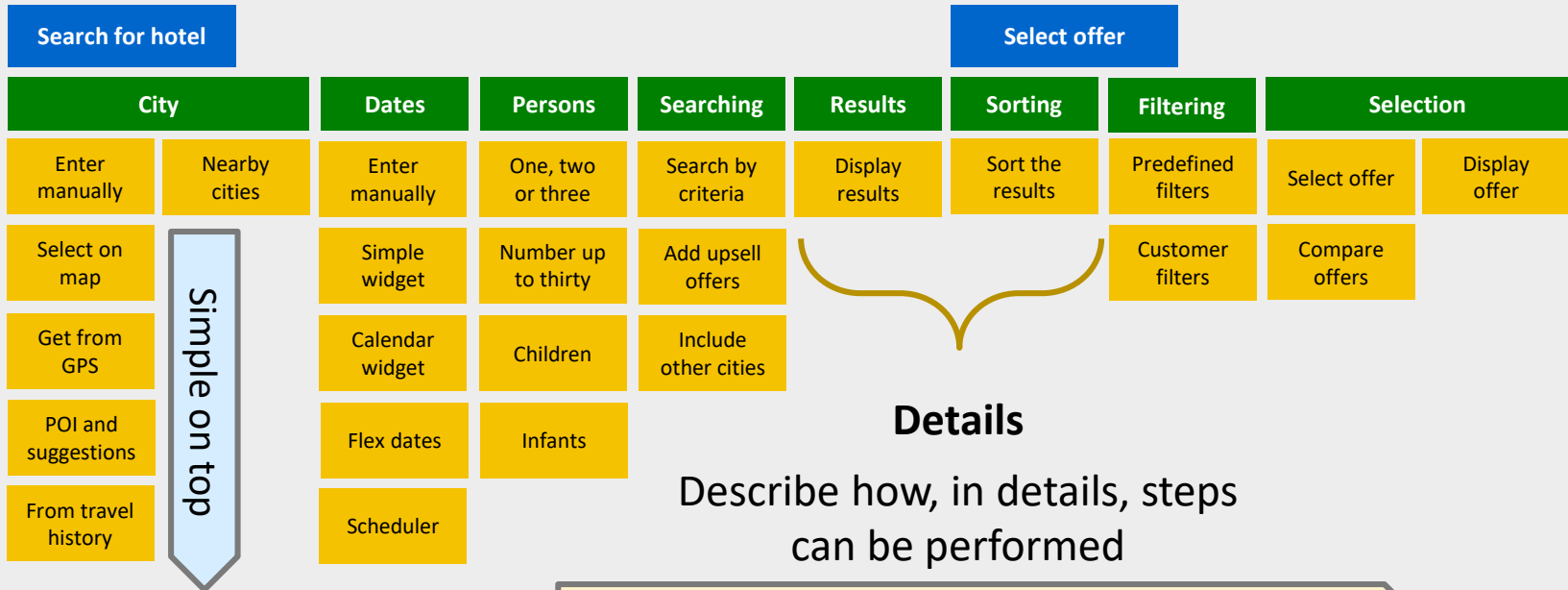


## Steps

These are steps that must be taken to complete this activity.

The logical order of steps within the activity

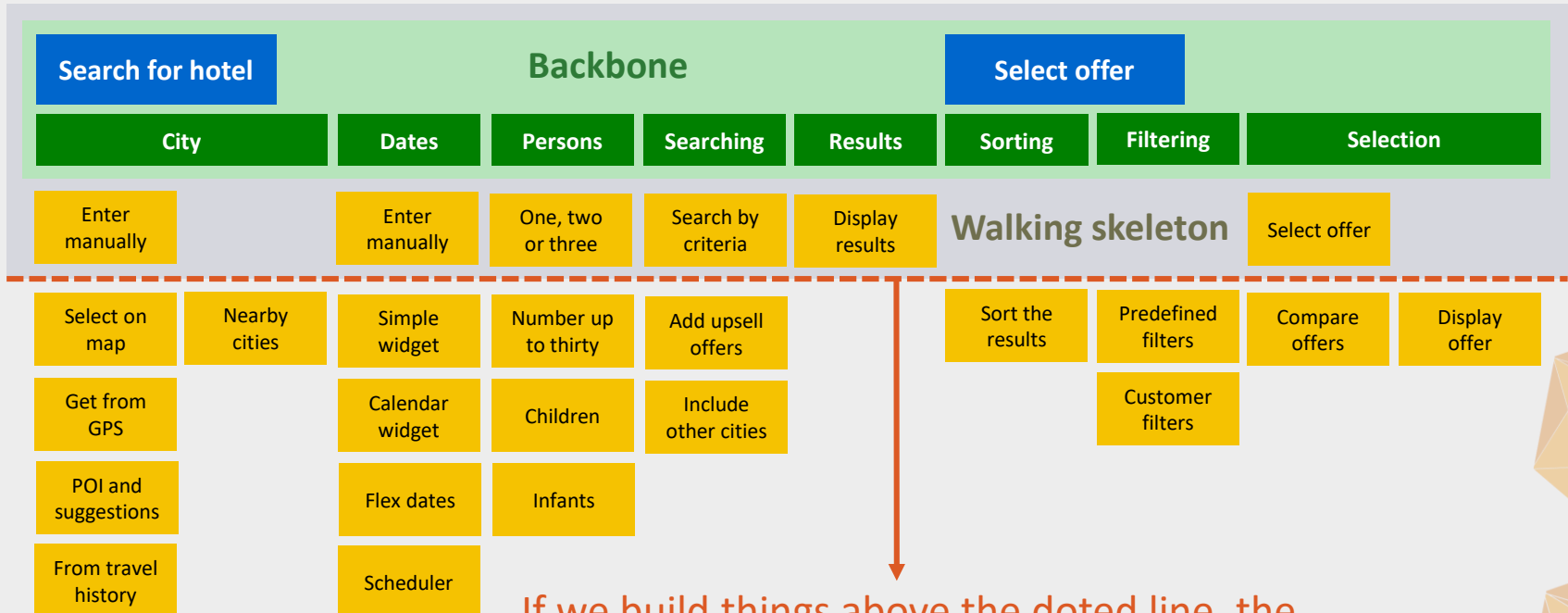
# STORY MAPPING



# STORY MAP

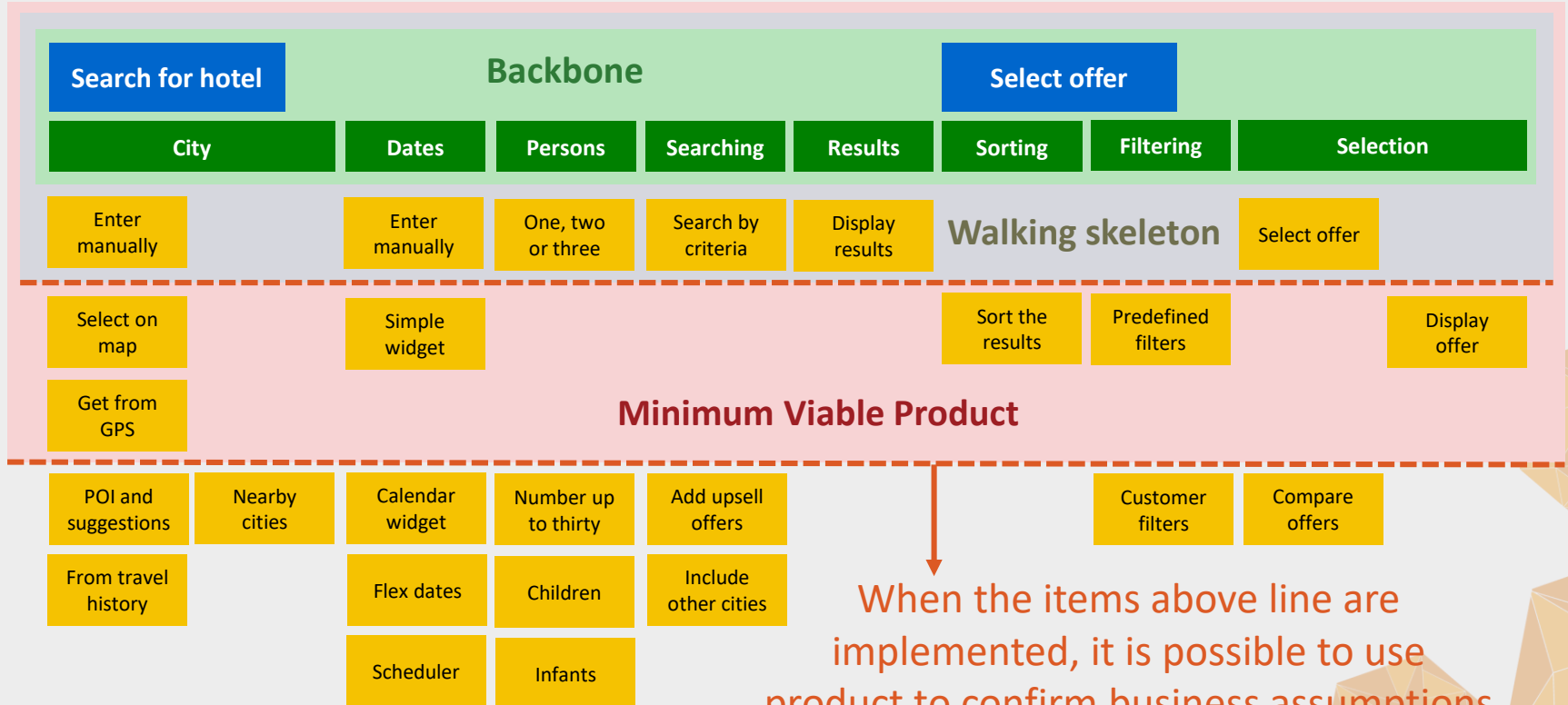
Search for hotel				Select offer					
City		Dates	Persons	Searching	Results	Sorting	Filtering	Selection	
Enter manually	Nearby cities	Enter manually	One, two or three	Search by criteria	Display results	Sort the results	Predefined filters	Select offer	Display offer
Select on map		Simple widget	Number up to thirty	Add upsell offers			Customer filters	Compare offers	
Get from GPS		Calendar widget	Children	Include other cities					
POI and suggestions		Flex dates	Infants						
From travel history		Scheduler							

# BACKBONE AND WALKING SKELETON



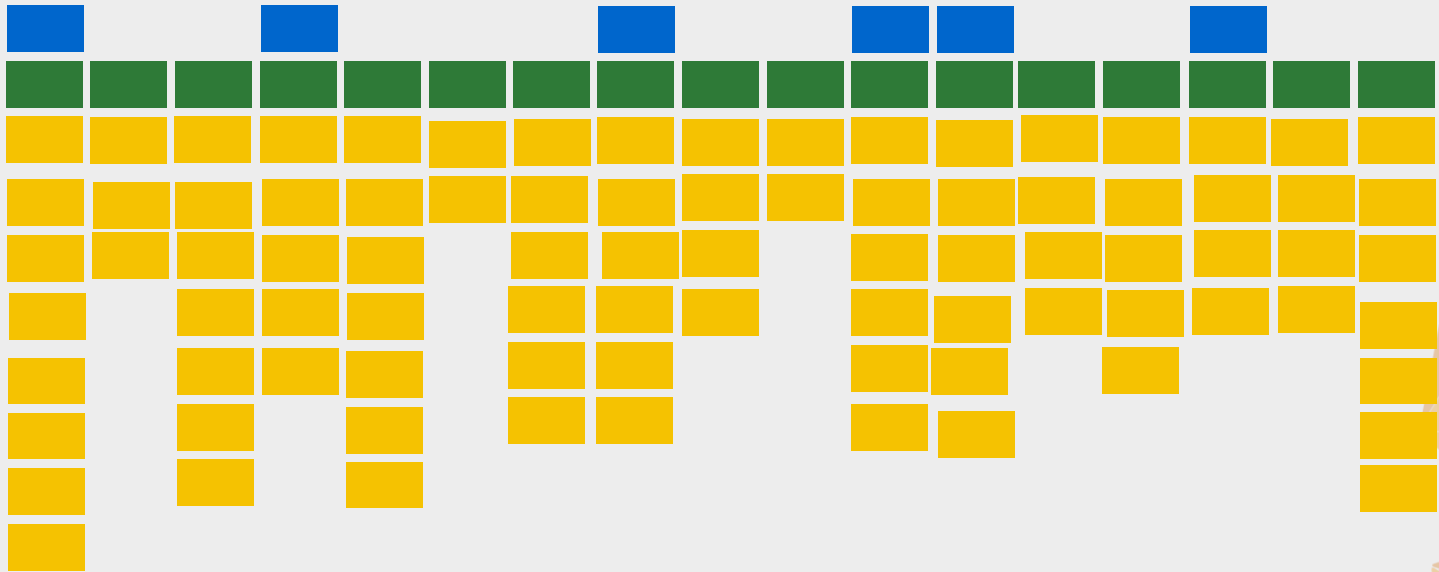
If we build things above the dotted line, the product **technically** allows to do what it is being created for (in the simplest possible way)

# MINIMUM VIABLE PRODUCT



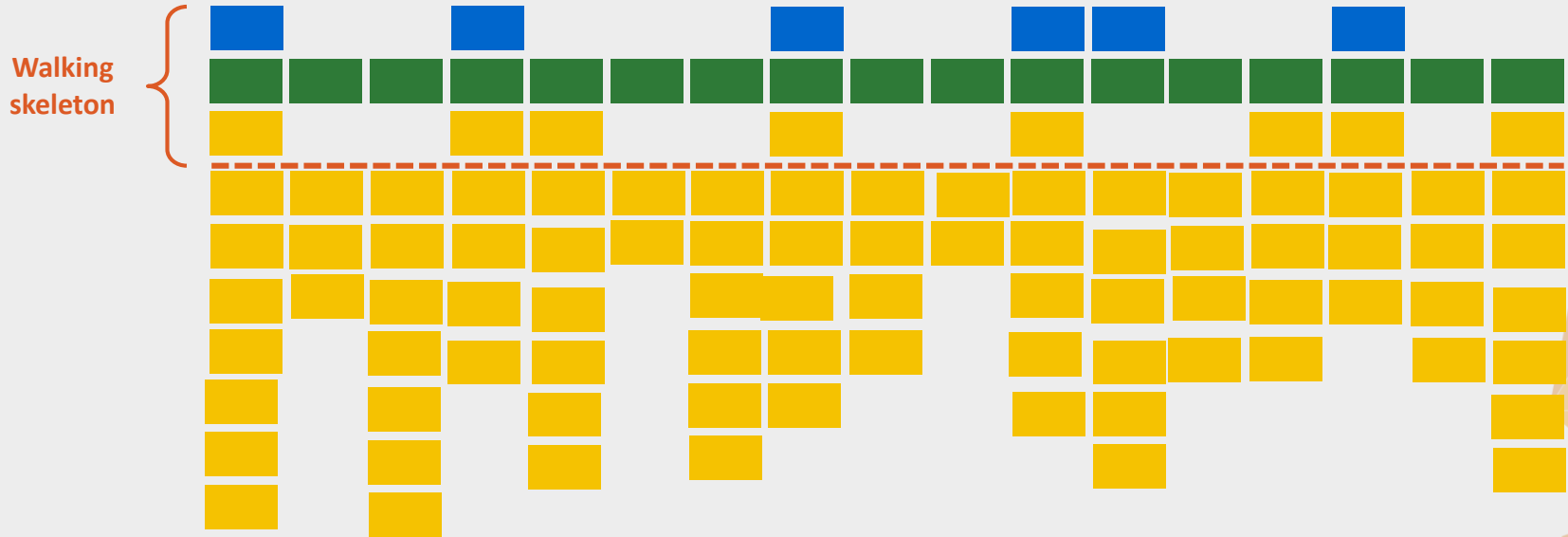
When the items above line are implemented, it is possible to use product to confirm business assumptions

# HOW TO GET TO RELEASES...

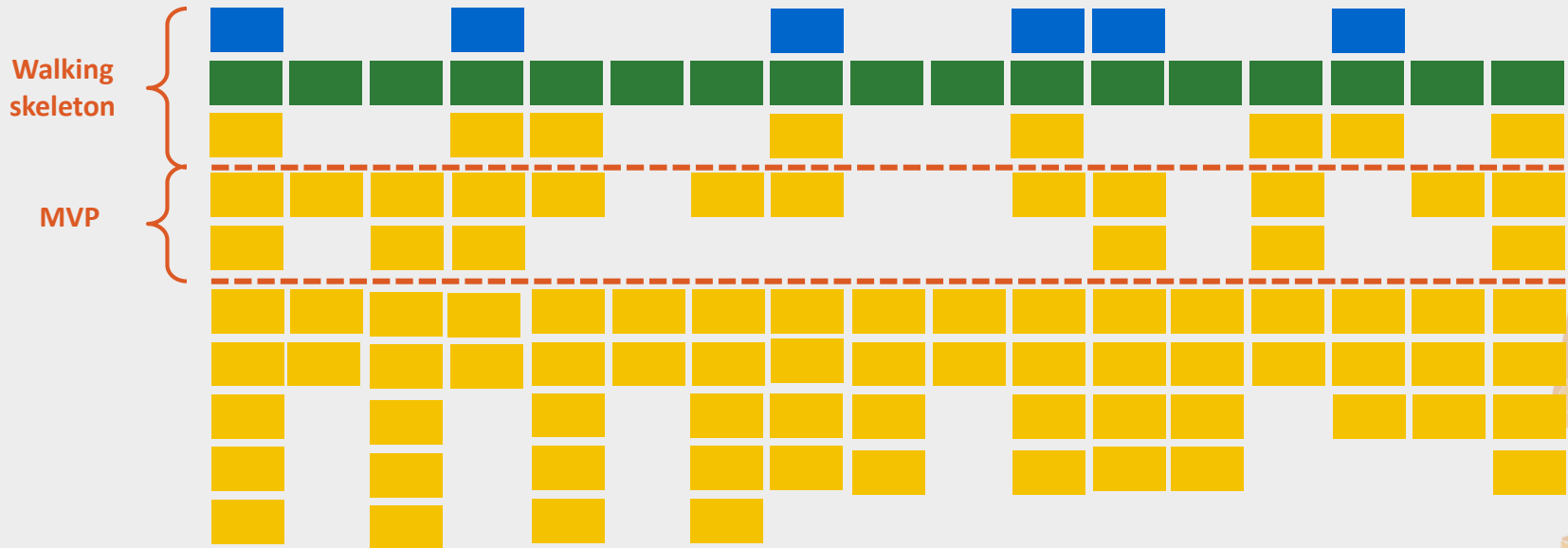




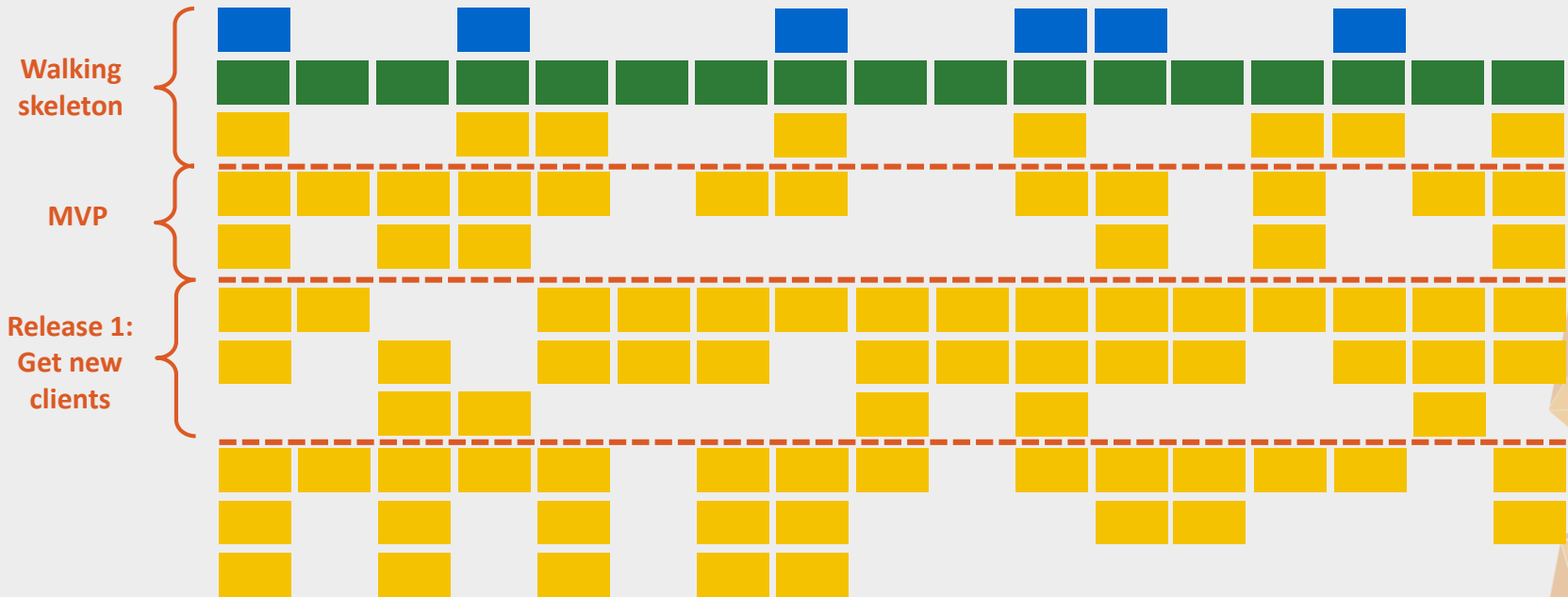
# FIND WALKING SKELETON FIRST...



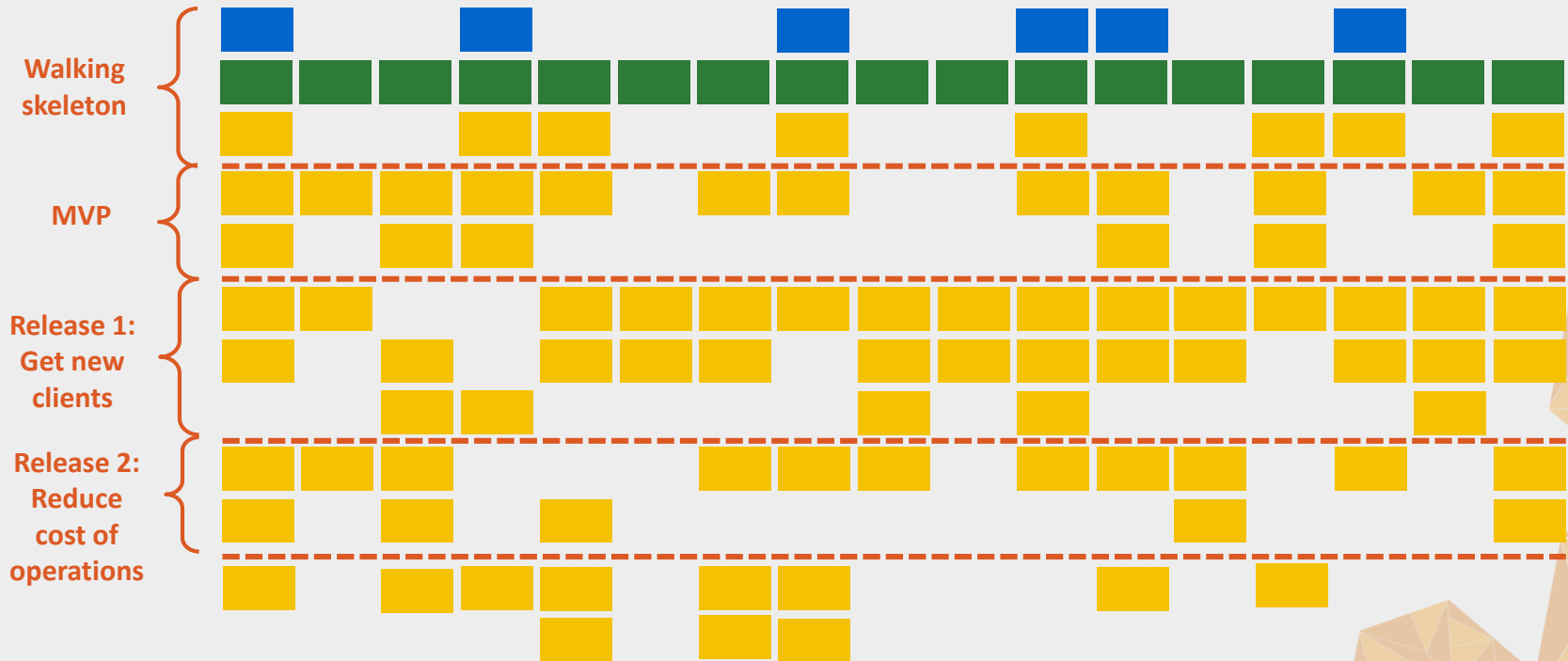
# THEN MINIMUM VIABLE PRODUCT...



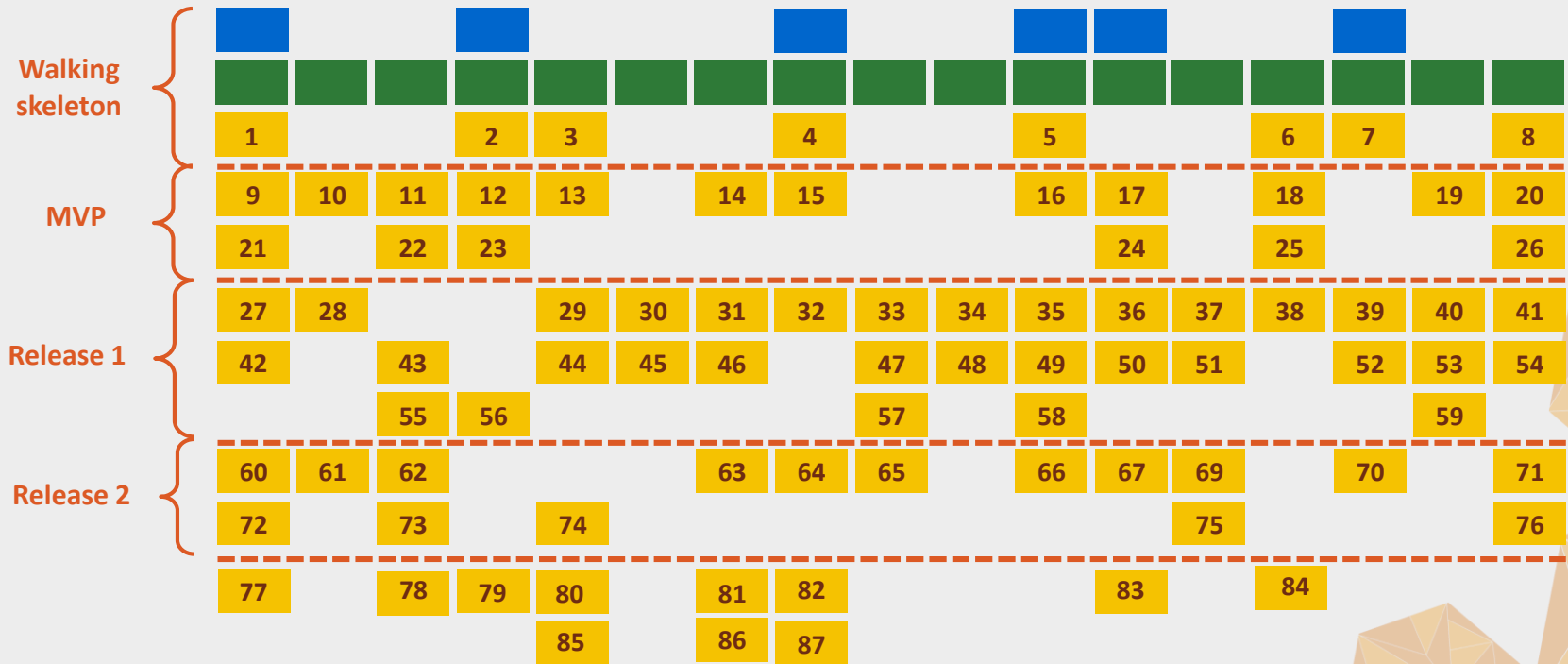
# THEN SLICE OUT THE FIRST RELEASE...



# AND THE SECOND RELEASE...



# FOLD THE STORY MAP INTO A PRODUCT BACKLOG



# HOW CAN WE HELP YOU?

We can run User Story Mapping workshop for your company.  
We can also help you with building Story Map for your product.

- For Product Owners, we offer:
  - Trainings: Professional Scrum Product Owner
  - Workshops: Product Owner Toolbox<sup>®</sup>, User Stories, User Story Mapping
- For Scrum Masters, we offer:
  - Trainings: Professional Scrum Master
  - Workshops: Scrum Master Toolbox<sup>®</sup>, Agile Coaching Academy

See [www.agilezkolenia.pl](http://www.agilezkolenia.pl) or contact us to learn more.

# CONTACT US

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Rafał Markowicz: [rafal@codesprinters.com](mailto:rafal@codesprinters.com)

[www.agilezkolenia.pl](http://www.agilezkolenia.pl)

**Thank you!**